



## EDUCATION

Azusa Pacific University (1/04 - 7/05)  
Bachelor of Arts, Graphic Design

## PORTFOLIO

lostandfound.cc

## CONTACT

209.200.5529  
nathan@lostandfound.cc

## Designer / Creative Director

**I create ways for brands to tell their stories of the good they are doing in the world.** I love working with brands and finding ways for them to share themselves with their customers. Creating a brand is telling a story, and I love getting to know my clients so I can create tools for them to tell their stories to the rest of the world. Whether it's a memorable logo, website, or creating a printed project, every part enables you to tell the story of your brand in a new way.

## STRENGTHS



brand + identity design



user Interface / mobile app design



modern responsive web design



event photography

## EXPERIENCE

### Lost+Found // September 2017 - Present

*Designer, Photographer*

- In August, 2017 I left my full time position at K-LOVE and Air1 to pursue working with other non-profits and ministries to be able to help tell the stories of the life-changing impact they are making on the world.
- I continue to serve as a graphic designer for K-LOVE and Air1 on a freelance basis.
- Currently, I am blessed to work with a many organizations, helping them in a variety of ways, ranging from marketing consulting to event photography.

### K-LOVE/Air1 Radio Networks // February 2006 - August 2017

*Art Director, Air1*

- In my role as art director I was responsible for providing visual direction on all aspects of Air1 brand development. I launched a complete rebrand for Air1 in 2013, including visual assets for our online presence, mobile app, marketing and event collateral for all of our local markets accross the country.
- I had developed and maintained the "Air1 Brand Book" which provided brand guidelines, examples and inspiration on how to design for Air1. This served both our internal team of designers as well as partners who also create assets for Air1. The book was later converted into an online platform in order to be more accessible to those who use it.
- I worked closely with all departments that benefit from design support including our teams who serve in our local markets around the country. I have been able to travel to local events (such as music festivals) to be on the ground supporting those teams and to help ensure that what we develop and create for our teams truly serves their needs.
- In addition to Air1, over the years I've been heavily involved as a support designer for K-LOVE, developing branding assets as needed.

# EXPERIENCE

## **K-LOVE/Air1 Radio Networks (Continued)**

- I also worked heavily with our development team in order to better serve them in creating and refining our brand assets resulting in more engaging, high-impact web and mobile experiences.
- In addition to providing creative direction I also provided design support for our team. One of my greatest strengths is designing creative marketing campaigns that were utilized across all of our channels, including print, web, mobile and social.

## **Yaaka Afrika // June 2012 - Present**

### *U.S. Director*

- My role in this all-volunteer run US-based 501c3 non-profit has shifted from a marketing and design role to leading all operations and strategy for our small locally-based team.
- One of my areas of responsibility is to facilitate our relationship with our Ugandan Director who manages and runs the schools in Uganda, Africa that we provide funding for.
- My efforts have included continued marketing and promotion for the non-profit as well as working on our internal structure and management processes to create a scalable and manageable organization that can better keep up with the growing needs of our partner schools.

## **iSelect Internet, Inc. // January 2002 - September 2005**

### *Graphic Designer / Web Developer*

- I helped establish and grow the graphic design branch of a local internet service provider. I worked with a wide range of clients from environmental agencies to local wineries. While at iSelect I had the privilege to work on projects with over 40 clients.
- I was responsible for working with the clients from the initial proposal to project completion, often managing 5+ projects at once.

## **City of Lodi (Public Works) // May, 2001 - July, 2002**

### *Graphic Designer / Web Developer*

- I worked to develop the city's Transit division website. I was hired to collaborate with a committee of city departments to further overall city website development.
- My responsibilities involved adhering to website standards in accordance with state laws and establishing standards of practice for the city. I worked closely with individual departments to determine internet solutions that would fit their needs as well as the needs of their customers.

*References Available Upon Request*

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